NewsLetter March 2018 View online version



# **POK INSIGHT**

### **POK targets India**

At POK®, we value market knowledge and our teams work continuously to establish real and durable partnership with its customers.

POK is increasing its activities in India and our local team does not hesitate to offer its expertise to the local firefighters. The pictures below show our Commercial Director in India, Sandeep SHRIVASTAVA, presenting some of our Montmirail monitors and Turbokador nozzles to the Mumbai fire brigade. An example of the support Indian customers expect from POK.









Sandeep SHRIVASTAVA - General Manager India

#### Social networks

Interested to know more about POK ? Why not following us on Instagram via POK Fire (France) or Pokfirechina (China) and get access to various pictures of:

- our products,
- our demonstrations,
- our activities in France and abroad,
- mini-films about our products in operation.



You can also check our activities in India and Africa by following us on : Pok\_fire\_India and Pok\_fire\_afrique.

## Supporting our local fire brigades

**POK** is also supporting its local fire brigade, SDIS de l'Aube (Fire and Rescue Regional Service), by signing an availability agreement.

This agreement allows **POK** employees who are also volunteer firefighters to be absent for training or operational missions. Thanks to this agreement, POK benefits from the label "Employer-Partner of the fire brigade" and strengthens even more its links with the fire brigades.



Alexandra Grandpierre, General Manager, and Colonel Laurent Marty, Departemental Director of Fire and Emergency Services of Aube (FR), signing the availability agreement.

#### Meet our distributors

Thanks to its strong and efficient partner network around the world; customers located or visiting North Africa can come and meet our local distributors and check POK's products at the following exhibitions:





NAPEC from March 25 to 28, at the Oran Convention Center (Algeria).

Co-exposition with the <u>SMATIS</u> Group - Booth n° A1-19A



SECURITY EXPO Tunis, from February 28 to March 3rd, at the Parc des expositions du Kram in Tunis (Tunisia).



Exhibitor: **EXTINCTEUR DE** 

TUNISIE - Booth n° C1





PREVENTICA, Casablanca (Marocco), from April 26 to 28.

Exhibitor: PROTEC, Booth F05

You are more than welcome to visit our partners' booth. You can also keep in touch with Ghazi FRIGUI who remains at your disposal for any queries.



Ghazi FRIGUI Regional Manager Africa



POK recruits. Join Us!













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